

A hand is shown reaching towards a circular button labeled 'START' on a background of crumpled white paper. The button is slightly out of focus, and the hand is in sharp focus, suggesting an interaction with a digital interface.

Got Connections?

Where technology and media intersect,
you connect with more consumers.

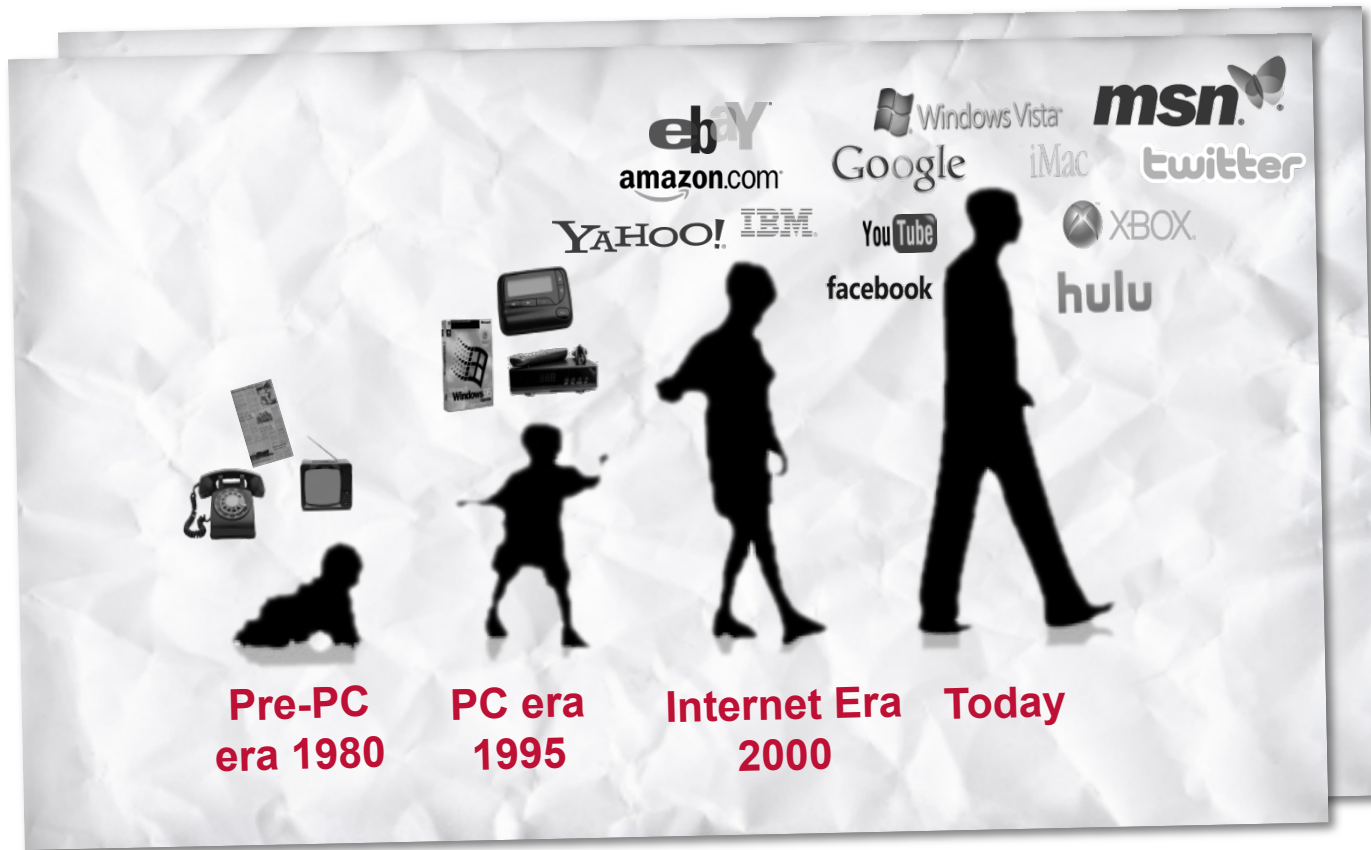
And we connect with you.



Maybe you've heard of us. We're Microsoft.

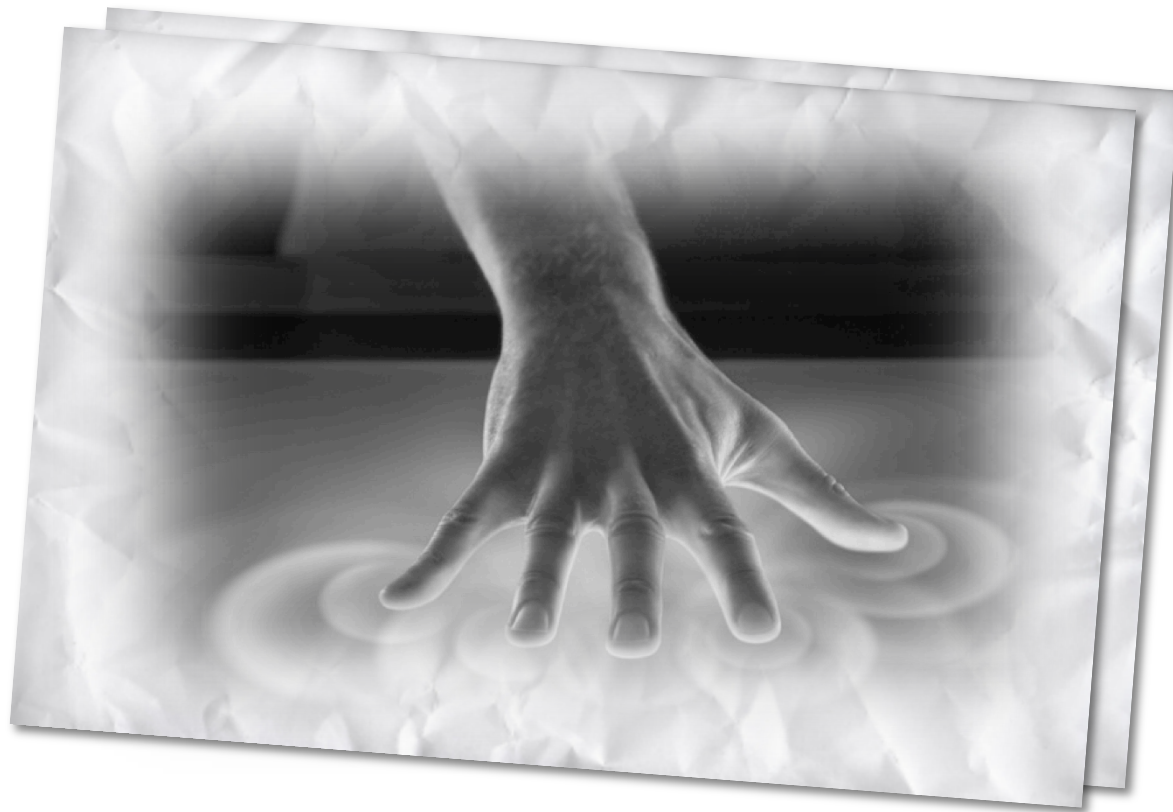
Bet you didn't know we're one of the largest media companies in the world.

START



It didn't happen overnight.

Consumers expect more choices, because they've always had more choices.



Surfaces

Consumers don't want technology*

They want rich experiences at every digital touch point.

They want their social interaction and information services to converge.

They want everything to work together. They crave relationships.

** -- per se*

START



TV



Mobile



PC

People want to be connected seamlessly.

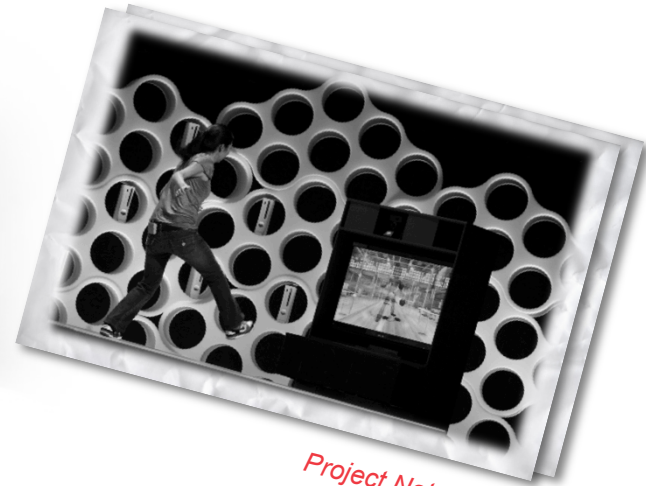
We're finding new ways to make many devices seem like one.



Surfaces



Bing 411



Project Natural

People want to be connected naturally.

We're bringing new ways of connecting through touch, voice, and gesture.

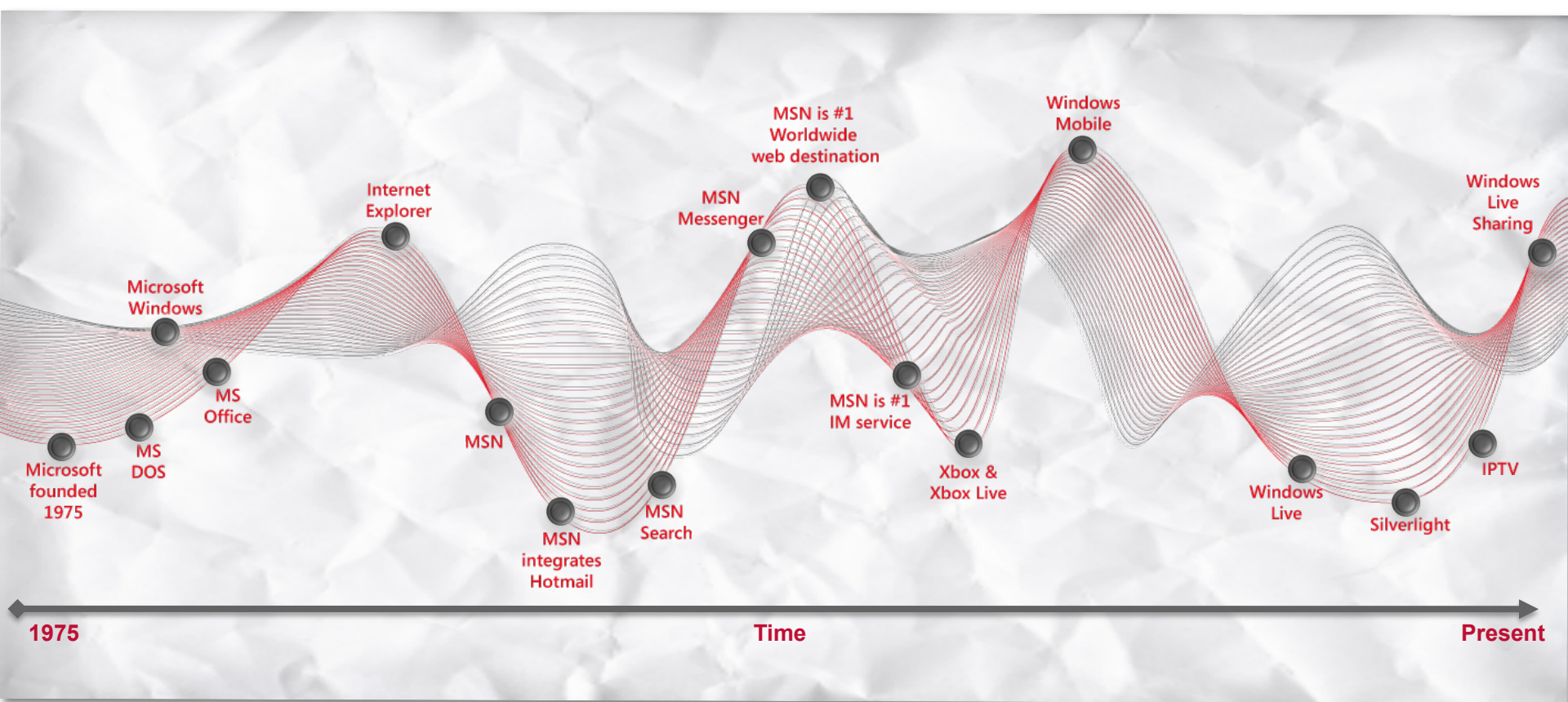
START



Insight, analysis, and control. It's all within your grasp.

After 33 years, we know how to deliver the information you need.

START

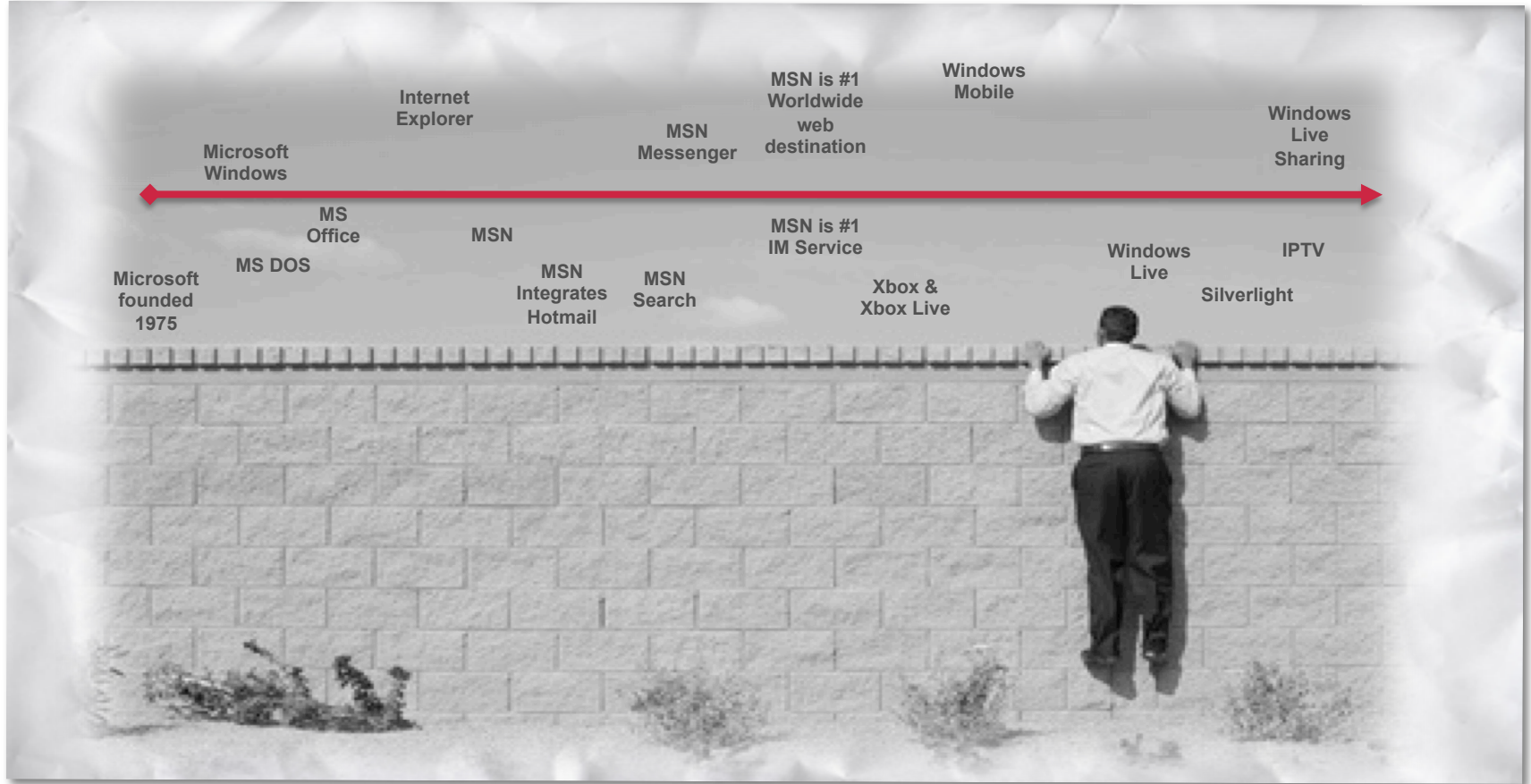


You want connections with consumers? You've got 'em.

570 million unique visitors, around the world, and in your markets.

One billion Microsoft experiences. Every day.

START



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START

A hand-drawn message in black cursive script that reads "Thank you". The text is written on a white background. In the upper right corner, the tip of a grey marker is shown, having just finished writing the word "you".

Thank you

A circular button with a grey gradient and a white border, containing the word "START" in white capital letters.

START